# 2019 FIVE MILE CREEK CHILI COOK OFF

# Downtown Tarrant on Ford Avenue 11AM-4PM Saturday November 23, 2019 Tarrant, Alabama

It's chili time! Mark your calendars to attend the Annual Five Mile Creek Chili Cook-Off benefiting Tarrant Firefighter Lt. Jerry Presley!

• Lt. Presley and his fellow firefighters responded Sunday, Jan. 27, to a fully-involved blaze at a house on Woodrow Drive. While battling the blaze, the 18 year veteran of Tarrant Fire fell off a ladder, dropping at least 12 feet to the ground below. Lt. Presley was critically injured, and fundraising efforts continue to help him and his family during what will be a long road to recovery.

On Saturday, November 23rd, 30 fire departments, restaurants, and private teams will bring the heat while competing for the winner of the best chili recipe in central Alabama. The Chili Cook-Off is a family-friendly event featuring chili, bbq, live music, antique cars, beverages, and more!

The 2019 Chili Cook-Off will take place on Ford Avenue in the historic business district in Tarrant, Alabama. Chili and BBQ teams can register via Eventbrite.com. A \$5 donation on the day of the event will allow spectators to sample unlimited chili and bbq samples.

#### **New This Year:**

- This year all proceeds will benefit Tarrant Firefighter Lt. Jerry Presley.
  - Chief Jason Rickels has set up a fund to assist with long term expenses.
- Bar-B-Que Competition Cook Off:
  - The most requested item in 2018 was to include BBQ to the cook off.
- Expanded Beer Garden to include more varieties.
  - Good People Brewery, Avondale Brewery, Yellowhammer Brewery, Straight To Ale, and Coors have been added. We will also be relocating the beer garden.
- Event Sponsor VIP area and VIP Passes.
  - The event sponsor will be provided a fully enclosed VIP area along with VIP passes to allow their guests to participate.
- Tents, tables, and chairs will be provided for each team:
  - This year we want to make sure that every team has a tent, a table, and chairs and we are going to provide them.
- Antique Auto Show and Antique Fire Trucks.
  - Southern Vintage Fire Apparatus along with several vintage vehicle owners will be joining us. There will also be trophies for the best vehicles.

# Chili Cook Off Details:

- Chili teams from local area Police & Fire Departments, Restaurants, and Individuals.
  - Grand Champion (Gold Metal)
    - Wins the Champion Belt.
    - This category will be judged by several secret judges.
  - People's Choice Award (Silver Metal)
    - Is chosen by those who donate \$5 to become a judge.
  - Spirit Award (Bronze Metal)
    - Will be awarded to those that go all out with decorations and presentation.
  - Chuck Norris Award
    - The best in BBQ award.
    - This category will be judged by several secret judges.

#### Bar-B-Q Cook Off Details:

- BBQ teams will be allowed to present up to 3 items to be judged.
  - Judging will be based on presentation, sauce, and taste.
    - Presentation will account for 25% of the overall score.
    - Sauce will account for 25% of the overall score.
    - Taste will account for 50% of the overall score.

# Live Music from the event sponsored stage. (Artists TBD)

# **Non Competitive Booth Space:**

• There are limited spaces allowed for local businesses, crafts, desserts, and sponsors.

#### **Event Main Corporate Sponsor \$10,000**

VIP Sponsor area with private dining and private restrooms.

- 25) VIP tickets including wristbands for Chili and BBQ Cook Off.
- 50) Free Beer Garden vouchers for complimentary beverages.

Banners placed at the Main Entrance and Main Stage provided by event.

Posted as the event sponsor on all social media via Tarrant Moving Forward.

Promoted on all television and radio advertising as the event sponsor.

- 2) 10'x10' Booth spaces with tents, tables, and chairs.
- 4 Year option to retain this sponsorship level.

#### Gold Sponsor: \$5000

VIP Sponsor area with private dining and private restrooms.

- 12) VIP tickets including wristbands for Chili and BBQ Cook Off.
- 24) Free Beer Garden vouchers for complimentary beverages.

Banners placed at the Main Entrance and Main Stage provided by event.

Posted as a gold sponsor on all social media via Tarrant Moving Forward.

2) 10'x10' Booth spaces with tents, tables, and chairs.

### Silver Sponsor: \$1000

- 5) VIP tickets including wristbands for Chili and BBQ Cook Off.
- 10) Free Beer Garden vouchers for complimentary beverages.

Banners placed at the Main Entrance and Main Stage provided by sponsor.

Posted as a silver sponsor on all social media via Tarrant Moving Forward.

1) 10'x10' Booth space with a tent, table, and chairs.

# **Booth Rental, Chili Teams and BBQ Teams: \$100**

INCLUDES: 1) 10'x10' tent, 1) folding table, 2) folding chairs.

Does not include electricity or water.

#### Chili & BBQ Combined: \$150

INCLUDES: 1) 10'x10' tent, 1) folding table, 2) folding chairs.

Does not include electricity or water.

<u>Tarrant Fire Department along with Tarrant Moving Forward would like to invite you to partner with</u> us for the 2019 Five Mile Creek Chili Cook Off.

<u>Tarrant Moving Forward is a 501c3 Nonprofit Organization. Sponsorship commitment can be made payable to Tarrant Moving Forward, 2855 Valley Road, Tarrant, AL 35217.</u>

Tarrant Moving Forward - Joe Posey - (205) 332-2641 - <u>joeposey@att.net</u>
My Sponsorship level is \$ Payable to: Tarrant Moving Forward
%: 2019 Five Mile Creek Chili Cook Off
Sponsorship and payment can be mailed to: Joe Posey, 2855 Valley Road, Tarrant, AL 35217
Company Name: (please print)
Contact: (please print)
Phone #: Email:
Address:
Signature: